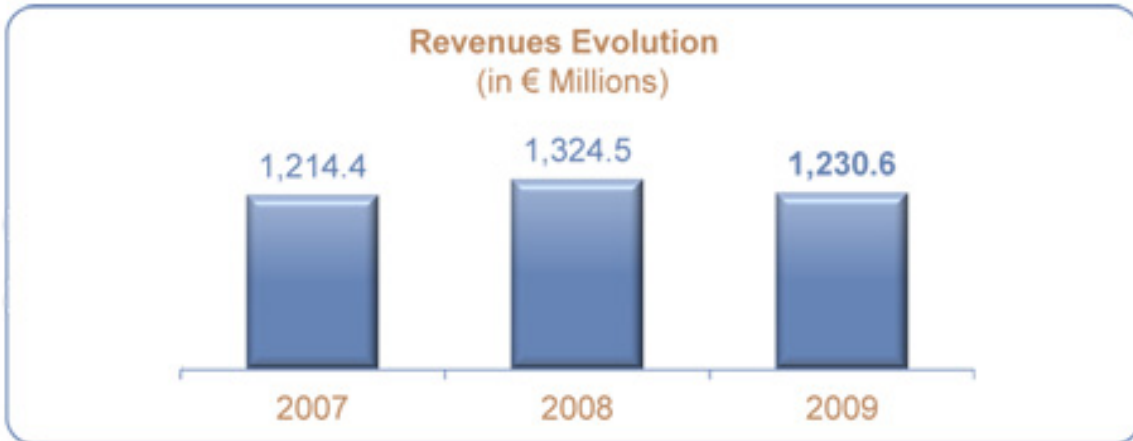


# KEY DRIVERS

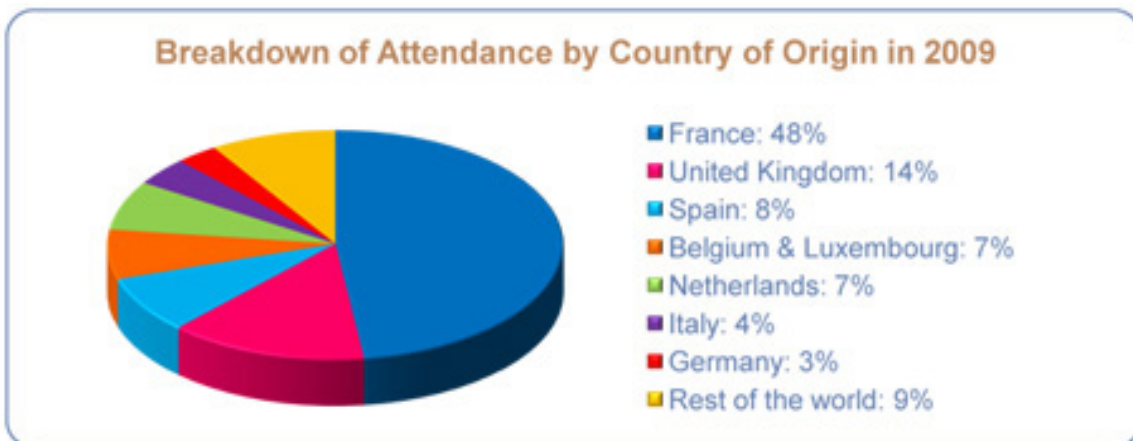
. Revenues Evolution (in € Millions )



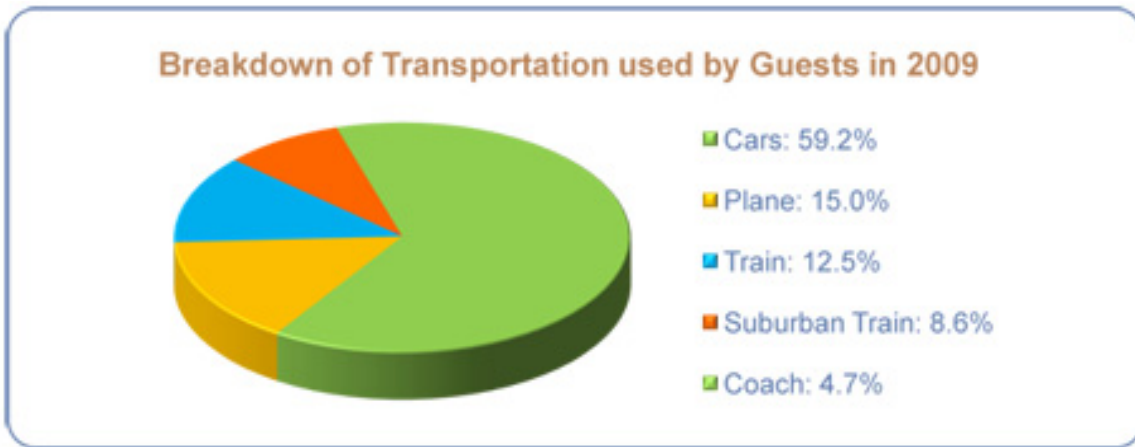
. Breakdown of Revenues by Activity in 2009



. Breakdown of Attendance by Country of Origin in 2009



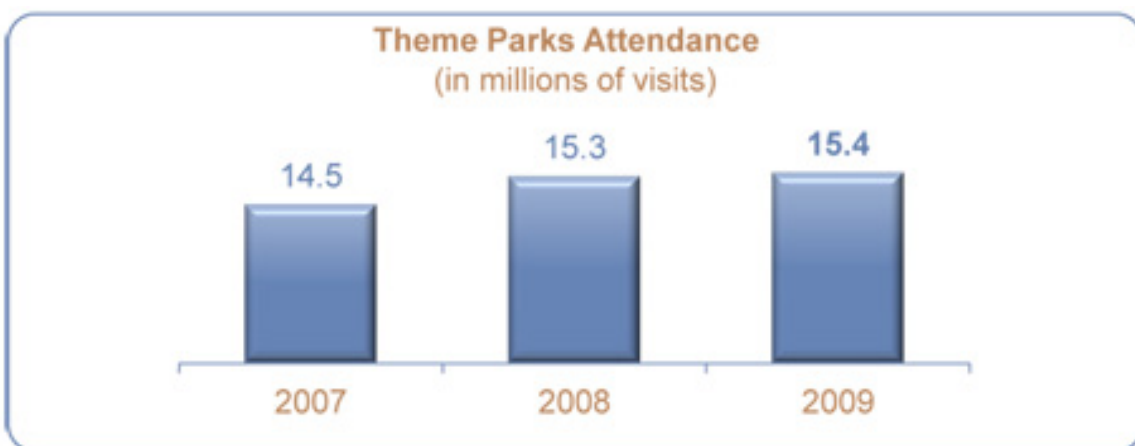
. Breakdown of Transportation Used by Guests in 2009



. Theme Parks Average Spending per Guest (in € excluding VAT)



. Theme Parks Attendance (in millions of visits)



. Hotel Occupancy Rate



. Average Spending per Room (in € excluding VAT)

