

VAL D'EUROPE



UN NOUVEL ART DE VIVRE, UN NOUVEL ART DE TRAVAILLER

PRESS RELEASE

Val d'Europe Wins « Award for Excellence » from the *Urban Land Institute (ULI)* for its Downtown District Project

Paris - Val d'Europe, June 4, 2008 – Val d'Europe won the prestigious “Award for Excellence” from the Urban Land Institute on May 29 in Stockholm. The jury also distinguished Amsterdam, Antwerp, Istanbul and London. The award recognizes the full development process of Val d'Europe's downtown district, including construction, economic viability, marketing, management and design.

The award follows the “Palladio Award,” presented to Italian architect Pier Carlo Bontempi for his design of Val d'Europe's Place de Toscane.

The Urban Land Institute strives to identify and promote best practices in all types of real estate development, with the goal of raising awareness of the benefits of superior planning, design, and development. Its highly selective and prestigious awards program has been recognizing development projects in both the public and private sectors since 1979.

Says Dominique Cocquet, Senior Vice President Development and External Relations at Euro Disney: “Val d'Europe is a new city marked by a strong identity and the strong attachment of its residents and visitors. This award for excellence recognizes the successful public-private partnership on which Val d'Europe was built, as well as its role in the development of the region East of Paris. For all those who strive to highlight the architectural and urban development aspects of Val d'Europe, its balance of business activity, tourism and residential life – the prize is cause for celebration.”

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About Val d'Europe

The result of a public/private partnership Euro Disney S.C.A. and French authorities, Val d'Europe is a new city created with the aim of restoring balance in the Paris region by developing the area East of Paris. Sixteen years after the opening of nearby Disneyland® Resort Paris, Europe's leading tourist destination, Val d'Europe boasts 22,000 inhabitants for 21,000 jobs, more than 100,000 square metres of office space available. The many tourist and leisure facilities, services and businesses (the Val d'Europe shopping centre, La Vallée® Outlet Shopping Village and local shops), first-class public amenities and a vast infrastructure network constitute other strengths offered by this new town that is fast becoming one of the major economic hubs East of Paris.