



Disneyland® Resort Paris Celebrates Its 200 millionth Visit

MARNE-LA-VALLÉE, France (August 12, 2008) – As the Celebration Continues...big time in 2008, Disneyland Resort Paris welcomed its 200 millionth guest today since the opening in 1992. At 11am the Yernaux family from south of France (Salon de Provence) were greeted at the entrance of the park by Mickey & Minnie themselves and Francois Banon VP of Disneyland Resort Paris.

The family, in an eventful arrival at the entrance of the park, were able to enjoy their day on both Disneyland Park and Walt Disney Studios full of Disney magical experiences. In the evening they enjoyed a special dinner at the Walt's restaurant. They were also able to appreciate the recently launched Empire State Club suites at the New York Hotel.

With more than 14,5 million visitors in 2007 and a hotel occupancy rate of 89,3 %, Disneyland Resort Paris has confirmed its position as Europe's leading tourist destination. This year even more new blockbuster attractions, magical Disney® character experiences and live entertainment were launched, including the premiere of one of Disney's most thrilling and popular attractions worldwide – The Twilight Zone Tower of Terror™ and Stitch Live!, starring the mischievous, animated character Stitch in a live, interactive experience matching wits with the audience.

"We are very proud to reach this symbolic milestone of 200 million visitors, it is proof that the Disneyland Resort Paris unique experience is ever-growing as we continuously strive to offer new and exciting entertainment to our guests" said Karl Holz CEO of Disneyland Resort Paris.

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Disneyland Resort Paris is Europe's leading tourist destination with over 200 million visits since the resort's opening in 1992. The resort includes two spectacular theme parks, Disneyland Park and Walt Disney Studios Park, seven Disney-owned and operated themed hotels with approximately 5,800 hotel rooms, and an additional 2,400 hotel rooms operated by partner hotels, two full-service convention centers and a 27-hole world-class golf course. In addition the resort is home to Disney Village, one of the largest entertainment districts in the Ile de France Region. Spanning over 30000 m² Disney Village offers, themed restaurants, shops, nightclub and a cinema multiplex. In all Disneyland Resort Paris includes 54 attractions, 54 shops, and 68 themed restaurants. The resort is celebrating its 15th Anniversary with the addition of several new attractions and shows and in FY07 welcomed a record 14.5 million visitors.