

## New *Ratatouille*-themed attraction announced for Disneyland Paris in 2014



*Marne-la-Vallée*, 28 February 2013. During the group's annual shareholder meeting on 28 February, Euro Disney Chairman Philippe Gas announced plans for the continued development of Disneyland Paris, with the addition of a new attraction based on the hit Disney/Pixar movie *Ratatouille*.

'Our new family-focused *Ratatouille* attraction, which is scheduled to open in 2014, symbolises all of the creativity, innovation and emotion that guests associate with a Disneyland Paris experience,' Gas said.

Set to open in Walt Disney Studios Park, the attraction is part of the group's long-term commitment to investing in high-quality guest experiences. That strategy has been fundamental to strengthening the appeal of the multi-day destination, which achieved record-breaking attendance of 16 million visits in 2012.

This unique attraction will take guests into the world of the Oscar-winning Disney/Pixar movie *Ratatouille* which tells the tale of Remy – a talented young rat who dreams of becoming a renowned French chef. Disney storytelling and state-of-the-art technology will come together in this romantic, larger-than-life, Parisian experience.

'By developing this new *Ratatouille* attraction, we continue to ensure our guests can experience their favourite Disney stories in memorable ways that only Disney can provide,' Gas said. 'The theme, which is very *français*, is a tribute to our capital and the unforgettable characters that make *Ratatouille* the ideal choice for an attraction that fits perfectly at Disneyland Paris.'

The group also announced the extension of its 20<sup>th</sup> Anniversary celebrations until 30 September 2013. Guests now have a second chance to enjoy the festivities that include a new twist on the award-winning 'Disney Dreams!' spectacular. The unforgettable show will now be enriched with scenes from two much-loved Disney animated classics, *The Lion King* and *Brave*. In addition, each performance will become an interactive experience when guests wear Disney Light'Ears<sup>1</sup>. These magical Mickey ears will change colour in time with the show, making 'Disney Dreams!' an even more spectacular experience for the whole family.

<sup>1</sup> Disney Light'Ears will be sold from summer 2013 at selected locations throughout Disneyland Paris and online.

## ***About the Euro Disney S.C.A. group***

The group operates Disneyland® Paris which includes Disneyland® Park, Walt Disney Studios® Park and seven themed hotels with a joint capacity of 5,800 rooms (not including the 2,400 on-site hotel rooms operated by third-party partners). The group also operates two convention centres, the Disney® Village entertainment complex and a 27-hole golf course. Activities of the group also include developing the 2,230-hectare site, half of which remains undeveloped. Shares in Euro Disney S.C.A. are listed and traded on Euronext Paris.

For more information, please visit: <http://corporate.disneylandparis.com> .

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